

SHIPPED: 3-15-58 and 3-17-58, from Brooklyn, N.Y., and Newark, N.J.

LABEL IN PART: (Btl.) "Rex Royal Jelly With Vitamin Capsules * * *

Formula per capsule: Royal Jelly 12½ mg. [or "25 mg."] Vitamin B-1 10 mg. 1000% MDR Vitamin B-2 5 mg. 250% MDR Vitamin B-6 1 mg. Vitamin C 50 mg. 166% MDR Vitamin B-12 3 mcg. Folic Acid 0.2 mg. Niacinamide 30 mg. 300% MDR Calcium Pantothenate 2 mg. Suggested Dose: * * * Note: The need for royal jelly in human nutrition has not been fully established. Tipton & Myers * * * Washington 5, D.C." and "Royal Jelly 50 Mg. Alpha Tocopherol 50 I.U. (Vitamin E) Date — One or More Capsules as Dietary Supplement"; (jar) "Lady Pat Royal Jelly Treatment Creme Cont. 100 mg. Youthifying Queen Bee Royal Jelly to ea. oz. Youthifies-Softens-Smooths * * * Lady Pat Washington, D.C. Distributors Nt. Wt. Two Ozs."

ACCOMPANYING LABELING: Window display and counter cards entitled "Royal Jelly: New Miracle Aid," "Royal Jelly: New Miracle Aid * * * On a Sunny April Morning," "More About Royal Jelly," and "Royal Jelly The Queen Bee's Secret Food of Vitality and Long Life."

RESULTS OF INVESTIGATION: The capsules in the btls. had been shipped in the above-mentioned canisters, as described, and upon receipt by the consignee were repackaged and relabeled. The window display and counter cards were photographs of portions of an article on royal jelly that appeared in the December 1957 and January 1958 issues of Popular Medicine. The window display and counter cards were prepared locally by the consignee.

LIBELED: 4-9-58, Dist. Columbia.

CHARGE: 502(a)—the labeling accompanying the articles, while held for sale, contained false and misleading representations that the articles would produce a sense of well being, give one pep and vitality, increase vigor, regenerate flagging sex drive, reinforce cells in the human body, halt mental depression, act as a tranquilizer, stop stomach upsets, lengthen life, revitalize sex drive, strengthen cells, restore sagging breasts, and cure a wide range of illnesses from neurasthenia to arthritis.

DISPOSITION: 5-23-58. Default—delivered to a public institution for its use, and not for sale.

5636. Honey with royal jelly and royal jelly capsules. (F.D.C. No. 41652. S. Nos. 84-444/5 P.)

QUANTITY: 36 jars of *honey with royal jelly* and 3 btls. of *royal jelly capsules* at Erie, Pa., in possession of Dietetic Food Co.

SHIPPED: The *honey with royal jelly* was shipped on 8-19-57, from Los Angeles, Calif., and the *royal jelly capsules* were shipped on 3-4-58 from Chicago, Ill.

LABEL IN PART: (Jar) "Honey With Royal Jelly * * * Net Wt. 1 Lb. 4 Oz. * * * Contains About 3800 Mgs. of Pure Royal Jelly"; (btl.) "Royal Jelly—60 Mg. 50 Capsules."

ACCOMPANYING LABELING: Leaflet entitled "You Must Read These Facts."

RESULTS OF INVESTIGATION: The above-mentioned leaflets were printed locally.

LIBELED: 4-9-58, W. Dist. Pa.

CHARGE: 502(a)—the labeling accompanying the articles, while held for sale, contained false and misleading representations that each article "rejuvenates failing or worn out glands, producing a feeling of youthfulness," "eliminates chronic tiredness," "produces general state of wellbeing," "permits prolonged

intellectual work without tiring," "normalizes growth of underdeveloped children," "gives fast, effective relief to women suffering critical years," and "stimulates appetite and lengthens lives."

DISPOSITION: 5-5-58. Default—destruction.

5637. Desert bath minerals. (F.D.C. No. 41506. S. No. 39-551 P.)

QUANTITY: 376 ctns. at Sacramento, Calif., in possession of Desert Products Distributing Co.

SHIPPED: 8-6-57, from Sparks, Nev., by Desert Minerals Co.

LABEL IN PART: "Desert Bath Minerals * * * Approximate chemical composition (parts per million): Silica * * * 55.2, Iron * * * Trace, Manganese * * * 0., Calcium * * * 176.1, Magnesium * * * 1.5, Sodium * * * 325.0, Potassium * * * 4.1, Bicarbonate * * * 27.5, Sulphate * * * 360.4, Chloride * * * 287.2, Fluoride * * * 0., Nitrate * * * 0., Alumina * * * 2.4, Copper * * * Trace. Mined, Packed and Sold by Desert Minerals Company * * * Sparks, Nevada Net Weight 20 Ounces."

ACCOMPANYING LABELING: Booklet entitled "The Discovery of Fabulous Desert Bath Minerals," folder entitled "Good News," letterheads of "Desert Products Distributing Company," and posters reading in part "Arthritis-Rheumatism-Irregularity Nature's Way Thru Desert Bath Minerals."

RESULTS OF INVESTIGATION: The booklet was enclosed in the ctns. containing the article. The folder was printed in Sacramento for the shipper and delivered by the shipper to the dealer, and the letterheads and posters were printed on order of the dealer.

LIBELED: 4-14-58, N. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the ctn. label and the accompanying labeling of the article contained false and misleading representations that the article was "live" organic, medicinal agents of health and beauty beneficial in mineral-hungry conditions, and is an adequate and effective treatment for arthritis, gout, rheumatism, metallic poisoning, many skin diseases, catarrhal conditions, sinus irregularity, backache, kidney trouble, chronic diarrhea, uric acid gravel and calculi, syphilis, and hyperemia of liver.

DISPOSITION: 6-12-58. Default—destruction.

5638. Dynamic vibrator. (F.D.C. No. 41532. S. No. 30-181 P.)

QUANTITY: 24 devices at Newark, N.J., in possession of Renhill Products Co.

SHIPPED: 11-15-57, from Bronx, N.Y., by Dynamic Mfg. Corp.

LABEL IN PART: (Ctn.) "Another Fine Product of Dynamic Manufacturing Corp. New York, N.Y."; (device) "Model M AC-DC 115 Volts 36 Watts."

ACCOMPANYING LABELING: Leaflets entitled "Now You Can Get New Vitality At Home," "Now You Can Slenderize At Home," and "There's New Body Beauty."

RESULTS OF INVESTIGATION: The leaflets entitled "There's New Body Beauty" were prepared and printed at Newark, N.J., on order of the dealer, and the other leaflets were obtained by the dealer from the shipper of the device.

Examination of the device revealed that it was a vibrator powered by a single electric motor fitted with an elongated commutator shaft, eccentrically weighted to cause the motor to vibrate. The motor was contained within a small plywood box which was wrapped with a sponge-like plastic cushioning material covered with Duran plastic.

LIBELED: 5-2-58, Dist. N.J.